

Regence among the Canada's 50 Best Managed Companies

Quebec City, February 22, 2011 – For the second time in ten years, Chaussures Regence is one of the best companies in Canada. Indeed, after receiving this award in 2001, the Quebec company is once again one of the Canada's 50 Best Managed Companies.



« It is with great pride that we receive this honor today. Receiving such a prize twice in ten years proves that teamwork, perseverance and having the ability to adapt to changes are the key to success. » said the chief executive officer, Mr. Christian Bergeron.

Since the beginning of the company, more than 30 years ago, the consumer welfare has always been at the core of Chaussures Regence's mission. This desire is felt in the design, manufacture, distribution and marketing of innovative quality products, while always making comfort a priority. Every actions of Chaussures Regence are guided by passion, creativity, innovation as well as savoir-faire and expertise.

About Canada's 50 Best Managed Companies

Established in 1993, Canada's 50 Best Managed Companies remains, more than 18 years after its creation, the country's leading business awards program recognizing excellence in Canadian-owned and managed companies. Every year since the beginning of this national program, hundreds of companies compete for this designation in a rigorous and independent process that evaluates the calibre of their management abilities and practices. This prestigious competition is sponsored by Deloitte, CIBC, the *National Post*, the *Les Affaires* newspaper and the Queen's School of Business.