

Regence receives a distinction

Quebec City, November 16, 2009 – Last Thursday, on November 12th, Regence won a distinction in the category SME independent factory at the last awards of the Grands Prix québécois de la qualité.



The Grands Prix québécois de la qualité are the highest distinctions given by the Prime Minister of Quebec to the most performing private businesses or to public organisms. It recognizes organizations that successfully implement the best management practices in all aspects of their activities.

After winning the Grand prize in 2002, and having relocated its production in 2005, getting a distinction this year proves the effectiveness of Regence's new business model, therefore allowing Regence to keep focusing on its mission: design, manufacture, distribute and market innovative quality products into the footwear and accessories field, in accordance with its brands in order to satisfy highest demands.

Regence Inc., located in Quebec City, was created in 1979. Thirty years later, Regence is still recognized as a pledge of comfort, style and quality. Manufacturer of well-known trademarks Acton and Blondo, Regence also distributes other quality brands.